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MOUNTAIN VIEW

Metzner's
California Gladioli

Grand Prize Strain Original Productions

1925

Metzner Floral Company
Mountain View

Santa Clara County

California

PANAMA PACIFIC INTERNATIONAL EXPOSITION

— 1915 —

AWARDED TO
METZNER FLORAL COMPANY
MOUNTAIN VIEW, CALIFORNIA
FOR GROWING SEEDLING EXHIBIT

GLADIOLI

THE GRAND PRIZE

SPECIAL AWARDS

VARIETY	COLOR	AWARD
Polar Star.....	White	Gold Medal
Dr. F. J. V. Skiff.....	Pink	Gold Medal
Capt. Asher Carter Baker.....	Scarlet	Silver Medal

The above varieties originated on the premises of the

METZNER FLORAL COMPANY

Mountain View, California

GENERAL INFORMATION

All former price quotations are hereby withdrawn.

Our stock in many varieties is limited and we reserve the right to withdraw them from sale without notice.

If for any reason you are not entirely satisfied with your purchase, and you write us in reference to the matter, we will be glad to adjust the complaint to your satisfaction.

We use every reasonable precaution to keep our stock absolutely true to variety. If the variety does not agree with your selection, we will gladly replace such errors with the correct variety, without further cost.

We prepay parcel post and insurance charges to any point in the United States or Canada or foreign countries where the cost is the same.

Terms: Cash. Please remit by Postal or Express Money Order if possible.

Write your name and address, or print it, plainly to avoid mistakes.

Every Gladiolus offered in this catalogue is from seed produced and planted on our present premises, and named by us.

METZNER FLORAL COMPANY

Mountain View

California, U. S. A.

THE GLADIOLUS

Developing improved strains from the point of size, color, form and freedom of bloom is a slow and tedious process, requiring skill, patience, foresight and, above all things, faith; faith in your own ability and a still greater faith that an Unseen Power is quietly unfolding to man, the secret mysteries locked up in a tiny seed.

Evolution is a wonderful process. Man has produced some brilliant inventions and innovations for his personal comfort and enjoyment. Plant breeders are improving the existing species and varieties of fruits and flowers, but who among them has actually created something original or entirely new.

Wild flowers thrive in Nature's garden everywhere and in thousands of species.

They can be cultivated, enlarged in size, improved in color, modified in form, but where and what are the new creations of man. The unlocking of the secrets of Nature may come in time, but as yet, our knowledge of these laws is very limited. The possibilities that exist in each and every species of plant life is beyond our conjecture, even the possibilities of the Gladiolus are beyond human comprehension. We have yet to produce a variety with the fragrance of the violet or hyacinth, or the successive blooming features of a carnation or rose.

Day by day, to the close observer, comes the unfolding of some new variation in form or break in type, an indication of color change perhaps; these if nurtured with care bring improvement and indicate that the Gladiolus of the future is to be a wonderful advance over the grandest varieties produced up to the present time.

With this thought in mind, we plan to continue our work with patience, and hope to reach the goal, so that we may truly say,

"WE STILL LEAD."

NAMED VARIETIES

- ABALONE—Light lilac rose, creamy throat, lowers bright yellow sprinkled and edged rose, orchid lip; large blooms, tall spike. Each 75 cents; dozen \$7.50.
- ACME—Pastel rose, lower petals are sprinkled dark rose over cream. Each 25 cents; dozen \$2.50.
- ADRIAN—Cream white, outer edges of petals tinted bright rose pink; lowers covered with solid blotch of bright carmine; round open flower, large size, with tall spike; a good keeper. Late bloomer. Each 25 cents; dozen \$2.50.
- ALOHA—Cherry scarlet, throat canary, spotted dark scarlet, tall variety, extra large flower. Each 10 cents; dozen \$1.00.
- ALPINE TREASURE—Light lilac over white ground, brightening to throat; lower petals white; edged deep lilac; orchid type; fine open flower. Each 50 cents; dozen \$5.00.
- ALTA—Cream white, faintly tinged delicate rose; pointed petals. Each 15 cents; dozen \$1.50.
- AMAZON—Blending of cream and flesh pink; large flowers and good spike; tendency to bloom all around the spike at the top. Each 25 cents; dozen \$2.50.
- ANTIOCH—Light salmon, shading to pale orange in throat; tall growing, fine color, large open flower; a general favorite. Each 50 cents; dozen \$5.00.
- ARTIST—Milk white, edged delicate lavender; canary lowers, with faint sprinkle of lavender and hair line lavender stripes. Each 50 cents; dozen \$5.00.
- BAHIA—Bright cherry crimson, lower petals darker shade, strong spike, showy flower. Each 25 cents; dozen \$2.50.
- BEN LOMOND—Light yellow, with central stripe light garnet. Each 10 cents; dozen \$1.00.
- BUNKER HILL—Bright crimson, lower petals heavily covered a bright yellow; fine large flowers; very showy. Each 25 cents; dozen \$2.50.
- CAMPFIRE—Bright flame scarlet, cream white throat, cardinal markings, good formation and spike. Each 15 cents; dozen \$1.50.
- CHALLENGE—American beauty pink, lower petals sprinkled cream white. Each 15 cents; dozen \$1.50.
- CINDERELLA—A delicate light rose, the lower petals light primrose; fine bloom and spike; excellent keeper and exquisite under electric light. Each 50 cents; dozen \$5.00.
- COLONIAL—Pale lilac pink, combined with golden yellow; orchid type. Each 25 cents; dozen \$2.50.
- COMET—Blended cerise, lowers sulphur tint, with dark garnet stripe. Each 15 cents; dozen \$1.50.

CONSTANCY—Bright rose, very velvety; lowers shade darker, central stripe of purple cast. Each 25 cents; dozen \$2.50.

CHOSEN QUEEN—Rose cerise, lighter to throat lower petals solid deep rose, shaded lighter tones to outer edge; very large; splendid type. Each \$1.00; dozen \$10.00.

DAMON—Light rose pink, cream lowers, with dark red blotch. Each 15 cents; dozen \$1.50.

DARKNESS—Extra dark garnet, opening buds almost black. We believe this approaches nearest to black of any variety in existence. Each 15 cents; dozen \$1.50.

DELLA THOMPSON—Pure salmon rose with white central stripe; lower petals and throat pale yellow, faintly sprinkled salmon; very clear color tones; strong tall spike with flowers well spaced; a choice variety. Each \$1.50.

DELMAR—Light lavender shading to light blue purple, narrow stripe of pale yellow. Each 15 cents; dozen \$1.50.

DR. FREDERICK J. V. SKIFF—Delicate rose pink, throat and lower petals creamy yellow, overlaid clear rose pink, 5-inch flowers, tall spikes. Bulbs, each 15 cents; dozen \$1.50; hundred \$12.00.

EL DORADO—Bright cherry cardinal, lowers pale yellow; striped scarlet. Each 25 cents; dozen \$2.50.

ERIC LARSON—Light red purple, edged darker tones, bright yellow lowers, with ruby markings and outer edge light clear purple. Each 25 cents; dozen \$2.50.

ETTA DAVIS—American Beauty pink sprinkled cream white; lower petals marked ruby; flowers five inches and spike six feet tall. Each 25 cents; dozen \$2.50.

FLORENCE YOUNG—Pure white, tinged delicate lavender, lower petals have solid blotch of dark lavender; fine open flower; slightly ruffled. Each 50 cents; dozen \$5.00.

FREMONT—Cherry cerise; lower petals sulphur, sprinkled dark cherry. Each 25 cents; dozen \$2.50.

GARIBALDI—Fiery dark flame orange, lower petals shading almost to black; white throat. Each 15 cents; dozen \$1.50.

GLORIOUS—Light cerise, shading to pure salmon; well ruffled. Each 25 cents; dozen \$2.50.

HARMONY—Light lilac pink, lower petals shading darker, canary stripe. Each 15 cents; dozen \$1.50.

IMPERIAL—Light rose cerise, broad open flower on strong spike. Each 25 cents; dozen \$2.50.

INVINCIBLE—Lilac pink, shaded lighter to throat, lower petals straw with feather of bright ruby. Each 25 cents; dozen \$2.50.

JOHN E. PEABODY---Dark rose pink, or rather a light American beauty; very large open flower, well placed and spikes over five feet tall; much admired in our trial ground. Each \$1.00.

JOSHUA---Rich velvety shade of scarlet, lowers darker tones, faint showing of white in throat; a fine red variety. Each 15 cents; dozen \$1.50.

JUANITA---White tinted pink, lower petals nelrose; very large flower; grand spike. Each 50 cents; dozen \$5.00.

LARKSPUR---Brilliant scarlet rose with central stripe of white in all petals; lower petals covered with flame scarlet over white ground. Each 25 cents; dozen \$2.50.

LINDA---Cream with brilliant carmine blotch; fine large flowers, many open; tall spikes. Each 50 cents; dozen \$5.00.

MAGNOLIA---Lemon white, with crimson marking; fine spike. Each 25 cents; dozen \$2.50.

MARIPOSA---Buttercup yellow, tinted delicate rose; lower petals mandarin orange blotch; heavy foliage, tall spike, fine flower. Each 75 cents; dozen \$7.50.

MASCOT---Wine, shading to dark maroon; lower petals creamy yellow; covered garnet. Each 25 cents; dozen \$2.50.

NABOB---Light cerise scarlet on outer edges shading to flesh tone in throat; lowers covered cream white, with central stripe cream in all petals; large open flowers and fine spike with side laterals. Each \$1.50.

NELLIE GRANT---A dark nelrose or American beauty crimson, shading lighter to throat; central stripe of garnet on lower petals; very rich color tones and velvety; short, round form of petals; large open flowers and tall spike; admired wherever shown. This variety was tested by several growers under temporary name of Jasmine. Each 50 cents; dozen \$5.00.

NIDRAC---A clear flame scarlet shading to cardinal tones with white throat. Each 15 cents; dozen \$1.50.

NORA WILSON---Cream white overlaid and edged pale rose pink; lower petals darker self tones and dark rose pink covering; good type and tall spike. Each 25 cents; dozen \$2.50.

OCTAVIA---Pastel or old pink, shaded old gold and cardinal. Each 10 cents; dozen \$1.00.

ORIENTAL BEAUTY---Rose cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby. Each 50 cents; dozen \$5.00.

ORION---Good scarlet, shaded cardinal to throat; excellent variety. Each 15 cents; dozen \$1.50.

PASSION FLOWER---Pure cardinal with sprinkling of white in throat; lower petals covered dark garnet. Each 25 cents; dozen \$2.50.

- PEERLESS—Pale lavender pink over white ground; lower petals covered with solid feather of light purple. Ruffled, six open flowers five inches in diameter; very tall spikes. Each 25 cents; dozen \$2.50.
- PENNANT—Cherry scarlet, very rich-velvety color tone; faint touch of white in throat. Each 15 cents; dozen \$1.50.
- POLAR STAR—The only white variety receiving a Gold Medal at the P. P. I. E. This variety was officially recorded under this name, was never known under any other name and the award of a Gold Medal given to Metzner Floral Co. of Mountain View, California, owners of the exhibit. Bulbs, 50 cents each; \$5.00 per dozen; \$40.00 per 100.
- PRINCESS—Deep rose pink, lowers milk white, faint markings deep rose; ruffled; pointed petals. Each 15 cents; dozen \$1.50.
- PSYCHE—Light salmon rose; always admired; a veritable orchid. Each 25 cents; dozen \$2.50.
- QUEEN EMMA—Royal cherry scarlet with white tinge in throat; fine open flower on tall spike well placed; a promising ruffled variety. Each 50 cents.
- QUEEN ESTHER—Brilliant red purple, shading darker to outer edges; lower petals covered with gold and sprinkled purple; five-inch blooms; six to eight open at a time; strong spikes five to six feet tall. Each \$1.50.
- RAGTEN—Light garnet; lower petals shaded dark garnet, creamy throat, blue purple marking. Each 15 cents; dozen \$1.50.
- RED COAT—Showy combination of bright scarlet upper and bright yellow lower petals. Each 10 cents; dozen \$1.00.
- REGENT (formerly named Chipmunk)—Lemon white, tinged bright rose pink on outer edge of petals, lowers pale primrose, with brilliant rose pink blotch, large flower, well placed, fine spike with side laterals, heavily ruffled. Each \$1.00.
- RHODA—Salmon, slightly flaked darker self tones; always admired. Each 25 cents; dozen \$2.50.
- RIALTO—Light pink with dark cherry cerise in every petal; very large flower; vigorous spike. Each 25 cents; dozen \$2.50.
- ROSENEL—Clear nelrose, lower petals garnet; rare color tones. Each 35 cents; dozen \$3.50.
- SALMO—Medium shade of salmon, turning to darker self tones; large open flower. Each 25 cents; dozen \$2.50.
- SCOTLAND—Ivory white, lower petals deep cream; solid blotch of ruby; heavily ruffled; fine form and color. Each 35 cents; dozen \$3.50.
- SELECTION—White ground, edges tipped lavender; star type; large flower, fine coloring. Each 50 cents; dozen \$5.00.
- SEMINOLE—Bright cherry scarlet; cream throat; a splendid variety. Each 15 cents; dozen \$1.50.

SILVER MOON—Milk white; has many admirers. Each 25 cents; dozen \$2.50.

SIRIUS—Light flesh pink, lower petals dark cream, overlaid with blotch of brilliant cherry; tall spike. Each 15 cents; dozen \$1.50.

SPARTAN—A two-toned variety, upper petals cherry scarlet, lower petals cream white. Each 15 cents; dozen \$1.50.

STERLING—Bright rose, sulphur throat, strong color tones; large flower. Each 25 cents; dozen \$2.50.

SUMMER DREAM—Light American beauty pink, shading to white in the throat; lower petals white, edged rose pink. Each 50 cents; dozen \$5.00.

TAHITI—Salmon cerise, slightly flaked; fine large flower. Each 25 cents; dozen \$2.50.

TEN STRIKE—Salmon pink, lower petals bright scarlet edging over canary; extra good. Each 25 cents; dozen \$2.50.

THE PILOT—A rose blended white, ruffled. Each 25 cents; dozen \$2.50.

TIP TOP—Red purple, with crimson tint; lower petals darker tones of same shading; cream throat; large flower and tall spike. Each 15 cents; dozen \$1.50.

TOKAY—Blended cerise, shading to almost scarlet from very light cerise; large flower; short spike; ideal for border. Each 10 cents; dozen \$1.00.

TWILIGHT—Cream white, pointed petals, narrow stripe of pink on lower petals. Each 15 cents; dozen \$1.50.

TYRO—Pastel rose pink, an odd color tone. Each 10 cents; dozen \$1.00.

YELLOW PRIZE—Bright canary; lower petals rich golden yellow; very clear color tones throughout; good spike; flowers well placed. Each 35 cents; dozen \$3.50.

YELLOW JACKET—Light canary yellow, with lower petals of golden yellow. Each 15 cents; dozen \$1.50.

YOLO—Extra large flower of bright cerise, shading to scarlet; lower petals tinted cream and overlaid with cardinal spot. Each 35 cents; dozen \$3.50.

YOSEMITE—Rich salmon rose, well ruffled; a choice variety. Each 25 cents; dozen \$2.50.

ZEPHYR'S GIFT—Light rose pink over white ground; outer half of petals shading to a dark royal rose pink; lower petals very velvety, of deep rose pink, with central stripe of maroon; round shape petals; large flower. Each 50 cents; dozen \$5.00.

ROSE ASH

Our original introduction and named by our Mr. Metzner. A general favorite in the United States and many foreign lands. First listed in our catalogue in 1916 and quoted for bubblet size only, it has by reason of its high standard of quality and beauty of color, caught the public eye, and no collection of Gladioli, large or small, is complete without it.

ROSE ASH—An exquisite blending of light old rose and ashes of roses, lightened up in the throat with a golden tinge; fine formation, ruffled and fluted petals. Like a magnet, sure to attract; tall sturdy spikes, straight as an arrow. Exhibition size bulbs each 50 cents; large bulbs each 35 cents, dozen \$3.50; medium bulbs each 25 cents; dozen \$2.50.

MARIETTA

A delicate shade of light salmon, beautifully blended with light orange, the lower petals shading to a bright burnt orange. A marvelous Gladiolus of extra large size and splendid spike. Always admired, in great demand.

This beauty is rated by the eminent Gladiolus expert Mr. Chas. E. F. Gersdorff, as follows: Exhibition 97 per cent, Commercial 95 per cent out of a possible 100.

We believe his judgment is endorsed by every one who has purchased Marietta. Large Bulbs each \$1.50, dozen \$15.00; Medium Bulbs each \$1.00, dozen \$10.00; Small Bulbs each 75 cents, dozen \$7.50; Bulblets dozen \$1.00, 100, \$7.00.

MRS. JOHN S. WOOD

A wonder flower, easily six inches in diameter with spikes six feet tall. The open flowers, six or more at a time, are perfectly placed.

The color is a brilliant coral, the lower petals gradually blending from salmon into a scarlet tone, mingled with sulphur.

This Gladiolus is now grown in many foreign lands and throughout the United States. All who have seen it praise its beauty. The demand is greatly in excess of the supply. A grand exhibition flower.

Mammoth Bulbs each \$3.00; Large Bulbs \$2.50, dozen \$25.00; Medium Bulbs each \$1.50, dozen \$15.00; Small Bulbs each \$1.00; dozen \$10.00; Bulblets dozen \$2.50.

WILLIAM G. BADGER

This glorious flower first offered by us in 1923 has met with universal favor wherever shown. The color is a delicate coral, edged with darker coral tones; throat pale yellow, sprinkled dark coral on the lower petals. The flowers, six to eight open at a time, are six inches in diameter, perfect in placement, on spikes five to six feet high.

A beauty in every respect, a sure winner everywhere.
Exhibition size Bulbs each \$5.00; Bulblets dozen \$2.50.

METZNER'S NEW AND ORIGINAL VARIETIES, 1924

"WHITE DOVE"—Milk white, with very faint tinge of pale primrose on lower petals. Short feather of delicate lavender. Very tall vigorous spikes and usually with several laterals. Round petals, fine open flower of good form and extra large size. A combination exhibition and florist type. Bulbs each \$5.00; Bulblets each 50 cents, dozen \$5.00.

"SOUTHERN SKIES"—Light crushed strawberry, flaked and splashed a delicate old rose, lighter to throat; lower petals clear canary edged old rose, orchid type; lower petals turn back tightly. Flowers $4\frac{1}{2}$ inches in diameter with eight open flowers showing at a time; tall flower spike. A very attractive flower. Bulbs each \$2.50; Bulblets each 25 cents; dozen \$2.50.

"GOLDEN STATE"—Pale salmon flesh overlaid golden orange; lower petals dark golden yellow with feathering of oriental red. Six to eight open flowers at a time, ranging from 5 to 6 inches in diameter. Spikes 5 to 6 feet tall. Bulbs each \$1.50; Bulblets each 15 cents, dozen \$1.50.

"QUAKER MAIDEN"—A pure white, tinged very faint pure lavender pink, lower petals faintly touched pale primrose yellow, a faint tinge of delicate lavender in throat. Four and one-half inches in diameter and good spike. A dainty flower, beautiful for basket work and floral decorations. Bulbs each \$1.00; Bulblets each 10 cents, dozen \$1.00.

"HIGH NOON"—Bright salmon overlaid with flesh pink, lower petals canary gradually shading to a creamy yellow and faintly sprinkled ruby. A central dash of yellow runs almost to the outer edge of each petal. Thin wiry spike four to five feet tall, with flowers $4\frac{1}{2}$ inches in diameter with usually eight open at a time. A fancy flower for florist trade. Bulbs each \$2.50; Bulblets each 25 cents, dozen \$2.50.

"PURITAN GIRL"—Pearl white, edged lavender, lower petals covered with a heavy blotch of dark ruby purple. Flowers $4\frac{1}{2}$ inches in diameter, spikes 4 to 5 feet tall. Bulbs each \$1.00.

"OROSI"—A ruffled orange flame, lower petals dark orange with cardinal stripe, and lightly sprinkled white. A vigorous grower, with side laterals and heavily ruffled. Flowers $4\frac{1}{2}$ inches in diameter and extra tall spikes. Bulbs each \$1.00.

"WHITE ROSE"—Lemon white, lower petals primrose with very narrow cardinal stripe. The petals are of unusual form, are round and of equal length, curling around each other as they open, presenting the appearance of an opening rosebud. Flowers of good size and long spike. We believe this may be the forerunner of a new type. Bulbs each 50 cents.

"GOOD GRACIOUS"—Pale pink blending to clear rose-pink towards the outer edge of petals. Lower petals brilliant rose carmine. Petals are fluted and of thick and leathery texture. Flowers 5 to 6 inches in diameter. Spikes may require staking. Bulbs each \$1.00; Bulblets dozen \$1.00.

New Introductions 1925

AMBER JEWEL—Copper red blending to garnet, self-tones; very attractive; good open flowers. Each \$1.00.

BETHANY—Cream white, tinged pale pink, bright carmine blotch on lower petals; eight open flowers on splendid spike. Each \$3.00.

BLUE JACKET—Rich purple, lower petals deep blue purple; large wide open flowers, tall vigorous spikes. Each \$3.00.

CABERNET—A blending of maroon and blue purple, making a rich tone of wine color. Exceptionally large flowers, well placed and many open; extra tall spikes. Each \$10.00.

COPPER QUEEN—A wonderful blending of old rose and bright copper. Rich new color tints; wide open flowers 6 inches in diameter well placed on a tall graceful spike. Each \$20.00.

FLAMBEAU—Brilliant flaming scarlet, solid color tones, very heavily ruffled; broad open flowers, strong tall spikes. An attractive color. Each \$2.00.

GRANADA—Crushed strawberry blending with dark pomegranate; lower petals sulphur spotted pomegranate, with a coppery tinge. Large open flowers, tall spikes with side laterals. Each \$3.00.

MADRONE—Bright rose-pink, solid tones, large wide open flowers, tall spike. Each \$1.50.

MANZANITA—Steel blue overlaid light plum, stripe of pomegranate in center of each petal; lower petals tinged ruby; large flowers on strong spike. A good novelty. Each \$2.00.

MECCA—Light lilac blending to clear lavender; lower petals pale yellow, edged rich cattleya purple; orchid type. Each \$2.50.

MORENA—Pastel lavender, shading to lilac; lower petals covered deep royal crimson, heavily ruffled; spikes 5 feet tall. Each \$5.00.

ROMANTIC—Pale flesh, shaded salmon rose and splashed pure orange; lower petals orange with ruby marking, fluted edges; six or more wide open flowers on tall strong spikes. Each \$5.00.

ROSENA—Bright rose, lower petals clear soft tones of a deeper shade, central stripe of canary, no other markings; graceful spikes. Good commercial type. Each \$5.00.

ROYAL CROWN—Clear lilac shading to cattleya purple, lower petals circled deeper cattleya purple and brightened with a short narrow dash of white. Extra tall wiry spikes. Each \$10.00.

SHASTA—Clear copper red, lower petals shading to cardinal; round open flowers on a good straight spike. Each \$1.50.

SPECIAL COMBINATION SETS

We have arranged a series of choice bulbs in special collections, allowing a liberal discount.

We reserve the right to substitute a variety of equal value should our supply be exhausted. Order sets by name.

YOSEMITE SET

Yosemite	\$0.25
Adrian25
Bahia25
Challenge15
Darkness15
Eric Larsen25
Harmony15
Ragten15
Cinderella50
Delmar15

Total Value.....\$2.25

Special Price, \$1.50

COLONIAL SET

Colonial	\$0.25
Bunker Hill25
Constancy25
Florence Young.....	.50
Joshua15
Magnolia25
Mascot25
Oriental Beauty.....	.50
Rhoda25
John E. Peabody.....	1.00

Total Value.....\$3.65

Special Price \$2.50

POLAR STAR SET

Polar Star	\$0.50
Abalone75
Artist50
Juanita50
Mariposa75
Summer Dream.....	.50
Zephyr's Gift50
Ten Strike.....	.25
The Pilot25
Nabob	1.50

Total Value\$6.00

Special Price \$4.00

NELLIE GRANT SET

Nellie Grant	\$0.50
Amazon25
Alpine Treasure.....	.50
Good Gracious	1.00
Linda50
Peerless25
Psyche25
No. 794 (new).....	1.00
Southern Skies	2.50
Flambeau	2.00

Total Value.....\$8.75

Special Price \$6.00

MARIETTA SET

Marietta	\$1.50
Chosen Queen.....	1.00
John E. Peabody.....	1.00
Good Gracious	1.00
Orosi	1.00
White Rose50
Selection50
Shasta	1.50
Amber Jewel	1.00
Blue Jacket	3.00

Total Value\$12.00

Special Price \$8.00

GOLDEN STATE SET

Golden State	\$1.50
Regent	1.00
Puritan Girl	1.00
Flambeau	2.00
Madera	1.00
Mecca	2.50
Mrs. John S. Wood	3.00
Quaker Maiden.....	1.00
Madrone	1.50
Polar Star50

Total Value.....\$15.00

Special Price \$10.00

STANFORD

This wonderful Gladiolus, a pure dark cardinal splashed with black and covered with a velvety sheen that glistens like the sparkling dew, added to its great size—six inches in diameter, was named, by reason of its admiration by one of the faculty, in honor of California's grand university, Stanford, and its founder Leland Stanford. This university at Palo Alto is in Santa Clara County, close to our location at Mountain View, Santa Clara Co., the birthplace of this grand flower. Owing to the calls for this variety our stock is almost exhausted, and it is necessary to withdraw it from sale this season. We will, however, accept advanced orders for fall delivery, November 1, 1925. Bulb each \$3.00; Bulblets each 25 cents.

GRAND PRIZE STRAIN

Our Grand Prize Strain of Gladioli is noted for its extra large flowers, tall and vigorous spikes and marvelous colors. Every season shows a decided advance in quality.

New offerings represent an average of at least four years time in development and then we have but a few bulbs. This must of necessity call for a fair opening price to permit a continuation of plant breeding. Our price is reduced as rapidly as stock increase permits.

We plan to make our prices within the purchasing power of the average buyer. Many new varieties, rare novelties, are frequently quoted at only a fraction of their actual intrinsic value. Early buyers of these new introductions place their orders promptly and order freely, and as a result our surplus supply is soon exhausted and we are obliged to withdraw them from sale to replenish our stock.

Owing to the increased call, far in excess of our ability to produce them, we are very reluctantly compelled to withdraw the following varieties until further notice:

Evening, Purple Robe, Sunkist, Cameo, Mikado, Lassen Flame, Fallen Leaf and Stanford.

Customers interested in handling any of the above varieties should anticipate their requirements for 1926 and order promptly now for an early delivery.

Customers who bought our "Growers Special" under special numbers and desire more of them, should write to us quoting the number assigned to each bulb. The quantity we have of each is quite limited.

FUTURITY

We feel certain that the crosses, for seed purposes, made by our Mr. William Metzner during the Season 1924 will be productive of some glorious flowers in the near future.

It is quite probable that nowhere in America are the climatic conditions so favorable for this work as exists here in the "Valley of Heart's Delight," in the midst of which, at Mountain View, Santa Clara County, our Gladiolus Garden is located.

METZNER FLORAL COMPANY.

Mountain View California, U. S. A.

TRY OUT GLADS

Last season we offered a limited line of new and unnamed seedlings, "Grower's Special," for general testing in various sections.

We have many letters from pleased buyers, giving glowing reports of their beauty and quality and asking that we again make such distribution.

We will, this season, send out some new varieties at a uniform price of \$1.00 each for large bulbs, or 50 cents each for planting size, but limit the quantity to ten varieties to any one customer.

These bulbs are offered regardless of their intrinsic value or subsequent opening price later, but none are valued at less than \$1.00 each.

We ask in return that you report the result of your test, indicating quality, size, and color description. To those making a report we will send complimentary bulbs of merit next season.

NAMES—We will require appropriate names for these prospective introductions. Your suggestions may appeal to us, and if so, you will have the advantage of recognizing the value of the flower when listed, at a future date, for general sale.

PHOTOGRAPHS—No doubt many of our customers are equipped to make good photographs of Gladioli in bloom. We will appreciate copies showing any Metzner variety.

GRAND PRIZE MIXTURE

You may prefer named varieties, but we ask a trial of our Grand Prize Mixture.

Out of our seedlings each season, we reserve for further test, a very limited number of bulbs and these must be of large size, good formation and choice colors, certain to grade over 90 per cent or XXXX in quality.

If you grow cut flowers for the market you will find many gems worth saving in this mixture, and rarely two alike.

Price \$5.00 per 100 or \$40.00 per 1000.

Planting stock at one-half the above prices.

We prepay delivery charges.

MOUNTAIN VIEW MIXTURE

A splendid mixture made up of selected varieties, but unnamed; colors too close to our existing varieties and named types that become mixed in handling. We also include some of our earlier named varieties which we plan to discontinue. Our purpose is to steadily improve our standard of quality.

This mixture is wonderful value at price quoted.

\$2.00 per 100 or \$18.00 per 1000 (not prepaid). Delivered F. O. B. Mountain View, Calif.

In lots of 3000 we will allow one-half of freight cost.

In lots of 5000 or more we will prepay freight.

Planting size at one-half the above quotations.

SEED

Our seed offerings should not be confused with the general output of seed houses. Our seed represents superior types in every class of flowers we offer herewith, all carefully crossed and sure to give splendid results.

GLADIOLUS SEED

From Field Plantings, 150 seeds, 25 cents.
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